



# WEAR IT WILD

SCHOOL FUNDRAISING GUIDE

IT'S TIME TO  
GET FIERCE!



# HOW DO WE GET INVOLVED

Get your fundraising started by signing up and creating a fundraising page on behalf of your school- it's quick and easy, secure and the money comes directly to WWF. You can share your fundraising page with students and their families to raise even more money!

## WHAT YOU NEED TO DO

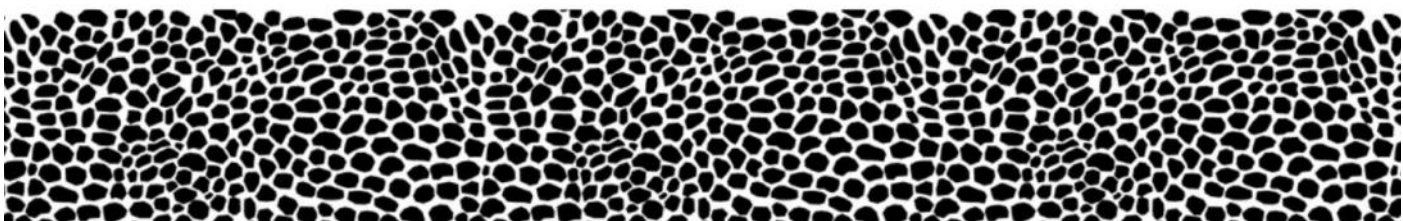
- ◆ Sign up for Wear it Wild at [givealittle.co.nz/event/wwf-wear-it-wild](https://givealittle.co.nz/event/wwf-wear-it-wild)
- ◆ Create your fundraising page and personalise it with your school's information.
- ◆ Spread the word to students and their parents, letting them know your Wear it Wild date and what they need to do to take part.
- ◆ Share your fundraising page to get donations rolling in.
- ◆ Download resources and activities to help you plan your roarsome day.
- ◆ Share photos and videos of your school wearing it wild using the hashtag #WearItWild and tag @wwfnz

If you prefer to keep things old school email us at [info@wwf.org.nz](mailto:info@wwf.org.nz) to let us know your plans and we'll send you the resources and a form for paying in the donations you collect.

## WHAT YOUR STUDENTS NEED TO DO

- ◆ Make a small donation (we suggest \$5 per student) to your Give-a-Little page. You can also collect cash donations on the day.

**Get creative and wear an item of wildlife inspired clothing!**



# MAKE IT THE GRRRREATEST SCHOOL DAY EVER

## WILD IDEAS

### HUSH IT

Get everyone together for a roarsome film screening! There are plenty of wildlife-inspired family favourites to choose from – e.g. Happy Feet, The Lion King, and Finding Nemo.

### MAKE IT

Take the DIY challenge and get students to create their own animal masks in the classroom.

### STRUT IT

It's time to put your best fierce foot forward. Host a catwalk competition in the school hall and strut your stuff, for your world! Have the audience donate a gold coin in order to vote for their favourite runway look.

### BUZZ IT

Hold a spelling bee with a prize for the number of wildlife-connected words they spell correctly.

## SHARE HOW YOUR DONATION HELPS

Every dollar you raise helps us in the fight for our world. Here are some examples of how your donations could be used:

**\$25** could help control predators and restore the habitat for precious native species

**\$50** could help create marine protected areas where ocean wildlife can thrive

**\$100** could support nature-based solutions that fight climate change and loss of wildlife at the same time



together possible  
wwf.org.nz

WWF-New Zealand | Registered charity number: CC33788  
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